

Virginia Airport Economic Impact Study

Tenant Introduction Webinar





Agenda

**Study Purpose
and Benefits**

01

**Project
Process**

02

**Data
Collection**

03

**Anticipated
Deliverables**

04

Study Purpose and Benefits



Study Purpose and Benefits

- **Understand the overall role of aviation in supporting and enhancing the Commonwealth's economy**
- **Convey the economic importance of airports and the benefits to Virginia's residents, businesses, and visitors**

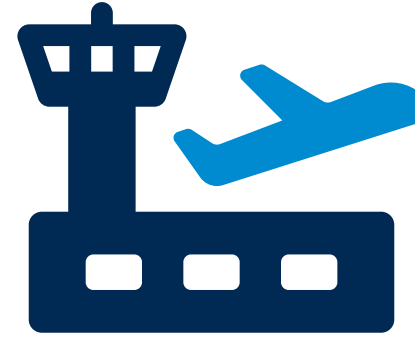


Study Value to Airports



STATE legislators

LOCAL communities, airport
sponsors, and other stakeholders



Airports of
all sizes

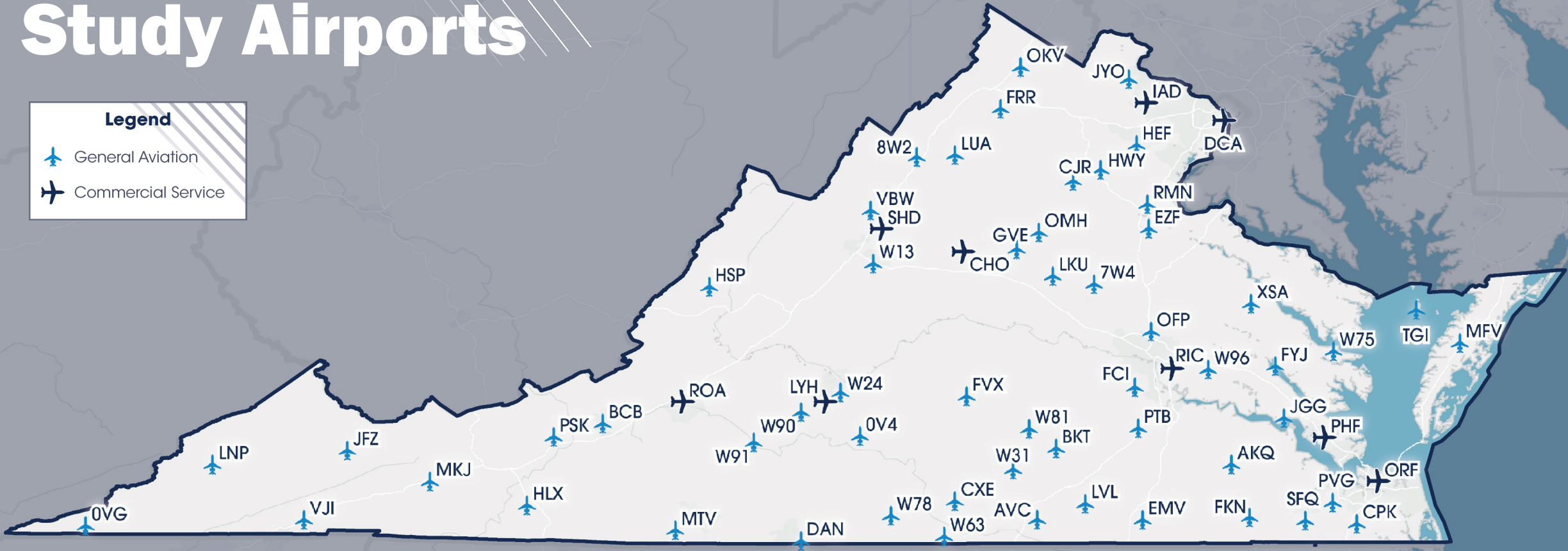




Study Airports

Legend

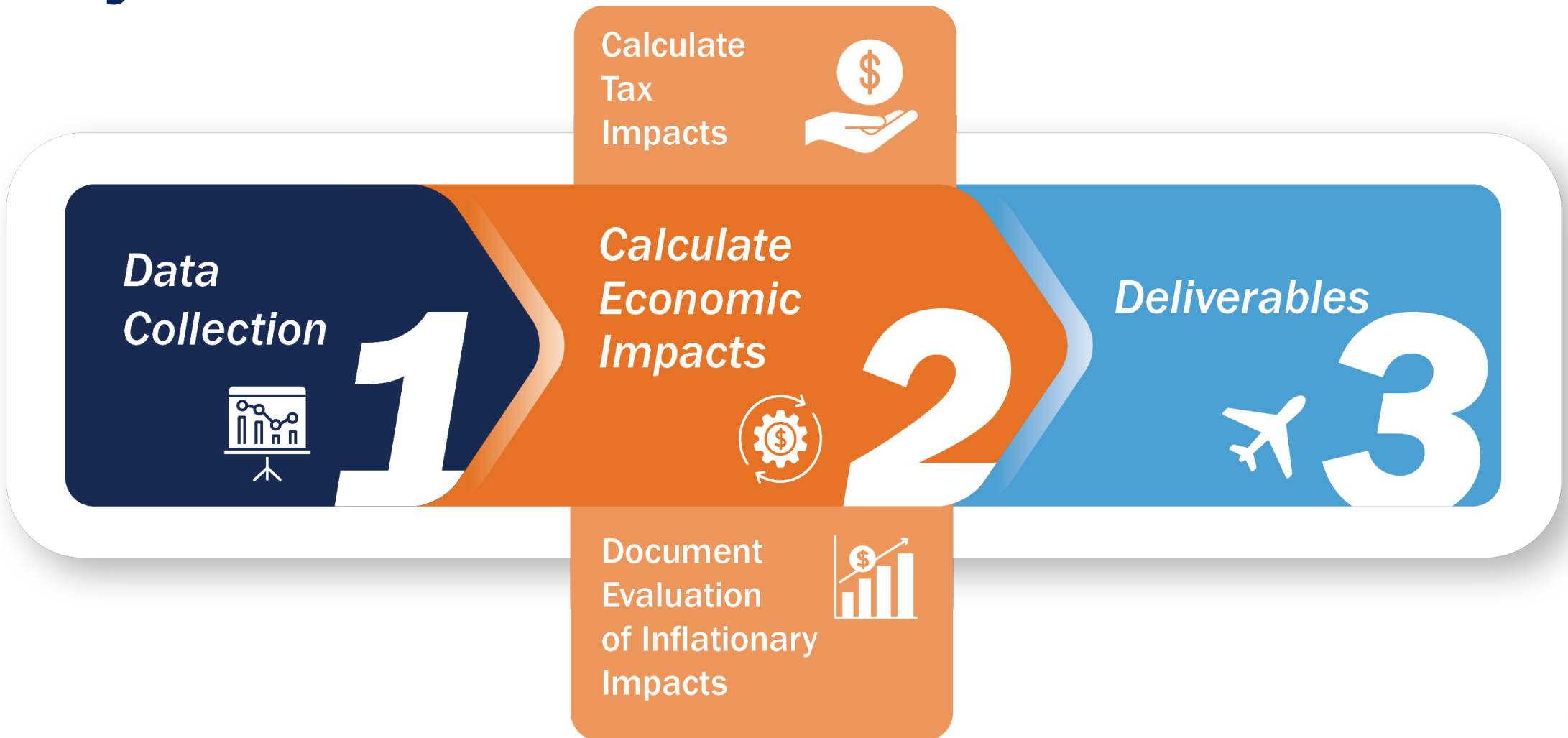
- General Aviation
- Commercial Service



Project Process



Project Process



DIRECT

ON-AIRPORT

- › Airport Administration
- › Airport Tenants
- › Capital Improvements

OFF-AIRPORT

- › Commercial Visitor Spending (By Airport)
- › General Aviation Visitor Spending

OFF-AIRPORT

(REGION/STATE LEVEL ONLY)

- › Industries using airports for delivery services, cargo/freight, and transportation

**SUPPLIER SALES
AND INCOME
RE-SPENDING**

TOTAL



JOBS



WAGES



**BUSINESS
REVENUES**

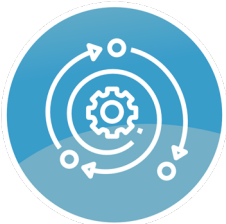
IMPLAN



Based on Employee Headcount



Economic Modeling Software



Generates Direct, Multiplier, and Total Impacts



FAA-Approved



Data Collection:

How are we going to collect these data?



Surveys

**Airport
Manager
Survey**

**Airport
Administration**

**Airport
Business
Tenant Survey**

**Airport
Tenants
(MRO, restaurant,
etc.)**

**Surface
Transportation
Provider**

**Air
Cargo**

**Commercial
Visitor
Survey**

**Commercial
Visitors**

**GA
Visitor
Survey**

**GA
Visitors**

**Off Airport
Reliance
Survey**

**Off Airport
Reliance**

On-Airport Impacts



Airport Tenants – All of You!

- Airlines, FBOs, MROs, avionics, and other aircraft service companies
- Terminal concessions (e.g., restaurants and retailers)
- On-airport businesses that pay rent or fees (e.g., warehouses and hotels)
- May include:
 - Surface transportation providers (e.g., TNCs and taxis)
 - Air cargo operators

AIRPORT TENANT SURVEY

The Virginia Department of Aviation (DOAV) has launched the Aviation Economic Impact Study to measure the economic value of Virginia airports to their communities and to the State. This survey is being sent to you on behalf of the DOAV as part of this study. This survey will help the DOAV gain an understanding of how off-airport aviation-related businesses contribute to the state's economy. If you would prefer to take this survey online and have it automatically submitted to the project team, please follow the link www.surveymonkey.com/VA/tenantsurvey or scan the QR code to the right.

Note that we are requesting information for Calendar Year (CY) 2024.

If you have any questions regarding the Virginia Airport System Economic Impact Study, please contact:

Tom Gibson, Kimley-Horn
 Phone: +1 (703) 674 1367
 Email: Thomas.Gibson@kimley-horn.com

Stephen Smiley, Virginia Department of Aviation
 Phone: +1 (804) 236 3627
 Email: Stephen.Smiley@doav.virginia.gov

Business/Company Information

Business Name: _____
 Airport: _____
 Contact Name: _____
 Phone Number: _____
 Email: _____

Type of Business

What industry is your business in? Please check only one.

<input type="checkbox"/> Air Transportation	<input type="checkbox"/> Local/Regional Government
<input type="checkbox"/> Fixed-Base Operator (FBO)	<input type="checkbox"/> Military
<input type="checkbox"/> Wholesale Distribution	<input type="checkbox"/> Other Federal Government (not military or TSA)
<input type="checkbox"/> FAA	<input type="checkbox"/> Security (TSA or other)
<input type="checkbox"/> Retail	<input type="checkbox"/> Aerial Applicator
<input type="checkbox"/> Car Rental	<input type="checkbox"/> Aviation-Related Manufacturing and/or Repair
<input type="checkbox"/> Hotel (on airport)	<input type="checkbox"/> Facility Maintenance (buildings)
<input type="checkbox"/> Flight Training	<input type="checkbox"/> Concession (restaurant, bar, etc.)
<input type="checkbox"/> Construction	<input type="checkbox"/> Ground Transportation (other than car rental)
<input type="checkbox"/> Grounds Maintenance	<input type="checkbox"/> Courier/Overnight Delivery Service
<input type="checkbox"/> Other (please specify)	

PAGE 1 OF 2

PAGE 2 OF 2

THANK YOU FOR YOUR ASSISTANCE!



AIRPORT TENANT SURVEY

AIRPORT TENANT SURVEY

If you would prefer to take the survey online and have the information automatically submitted to the project team, please follow the link www.surveymonkey.com/t/VAIAirportTenantSurvey or scan the code on the right.



Note that we are requesting information for Calendar Year (CY) 2024.

If you have any questions regarding the Virginia Airport System Economic Impact Study, please contact:

Tom Gibson, Kimley-Horn
Phone: +1(703) 674 1367
Email: Thomas.Gibson@kimley-horn.com

Stephen Smiley, Virginia Department of Aviation
Phone: +1(804) 236 3627
Email: Stephen.Smiley@doav.virginia.gov

Business/Company Information

Business Name: _____

Airport: _____

Contact Name: _____

Phone Number: _____

Email: _____

Type of Business

What industry is your business in? Please check only one.

<input checked="" type="checkbox"/> Air Transportation	Local/Regional Government
Fixed-Base Operator (FBO)	Military
Wholesale Distribution	Other Federal Government (not military or TSA)
FAA	Security (TSA or other)
Retail	Aerial Applicator
Car Rental	Aviation-Related Manufacturing and/or Repair
Hotel (on airport)	Facility Maintenance (buildings)
Flight Training	Concession (restaurant, bar, etc.)
Construction	Ground Transportation (other than car rental)
Grounds Maintenance	Courier/Overnight Delivery Service
Other (please specify)	



AIRPORT TENANT SURVEY

Employment

How many full-time and part-time employees were employed by your business at this airport in 2024?

Full-Time: _____

Part-Time: _____

Expenditures

Please estimate how much your business spent on capital improvements in each year.

	2021	2022	2023	2024
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

Please comment on any additional economic benefits or services that your business provides to the local community.

Please include examples that are not readily recognized as providing a high value to the community (e.g., package delivery, medevac operations, training/educational programs, etc.).

THANK YOU FOR YOUR ASSISTANCE!

Data Collection Process

1

Outreach to airports via phone and email to schedule a site visit

2

Airport receives calendar invite and surveys

3

Airport has a two-week window to complete surveys

4

Surveyor conducts site visit

5

Airport helps facilitate tenant interactions (as applicable)

6

Airport helps facilitate visitor spending surveys (as applicable)



Emma Walker



Liam Sargent



Sonjia Murray



Zoe Lindermuth



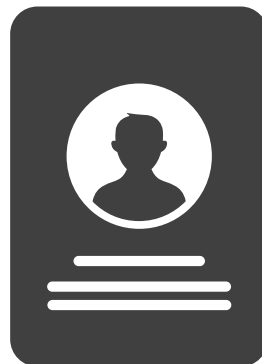
Data Usage and Expectations

No tenant-identifying information will be used in the analysis, only the data.

Surveys will be PRIVATE.



Completed surveys will be aggregated with the overall dataset.



Surveyors are available to assist with any questions you might have throughout the process.



Anticipated Deliverables



Anticipated Deliverables



**Technical
Report**



**Statewide Executive
Summary Brochure**



**Airport Training
Webinar**



ECONOMIC IMPACT STUDY



ECONOMIC IMPACT STUDY

- [Home](#)
- [Process](#)
- [Surveys](#)
- [Outreach](#)
- [Deliverables](#)
- [Contact](#)

[Submit Photos](#)

VIRGINIA AIRPORT SYSTEM ECONOMIC IMPACT STUDY

[Click here to access the airport manager introduction webinar recording!](#)

Thank You ALL!



Stephen Smiley

Department of Aviation

☎ (804) 236 3627

✉ Stephen.Smiley@doav.virginia.gov



Tom Gibson, C.M.

Kimley-Horn

☎ (703) 674 1367

✉ Thomas.Gibson@kimley-horn.com



If you would like to get started, scan the QR code to complete the survey!

Note: If you complete the survey now, you will not be required to take any action on the day of your airport's site visit. This QR code will also be available on the project website!