

Virginia Airport Economic Impact Study

2025 VAOC Spring Workshop





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Introductions



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Project Overview



Study Purpose and Benefits

- **Understand the overall role of aviation in supporting and enhancing Virginia's economy**
- **Convey the economic importance of airports and the benefits to Virginia's residents, businesses, and visitors**
- **Study findings can be used as a planning and communication tool for airports of all sizes**



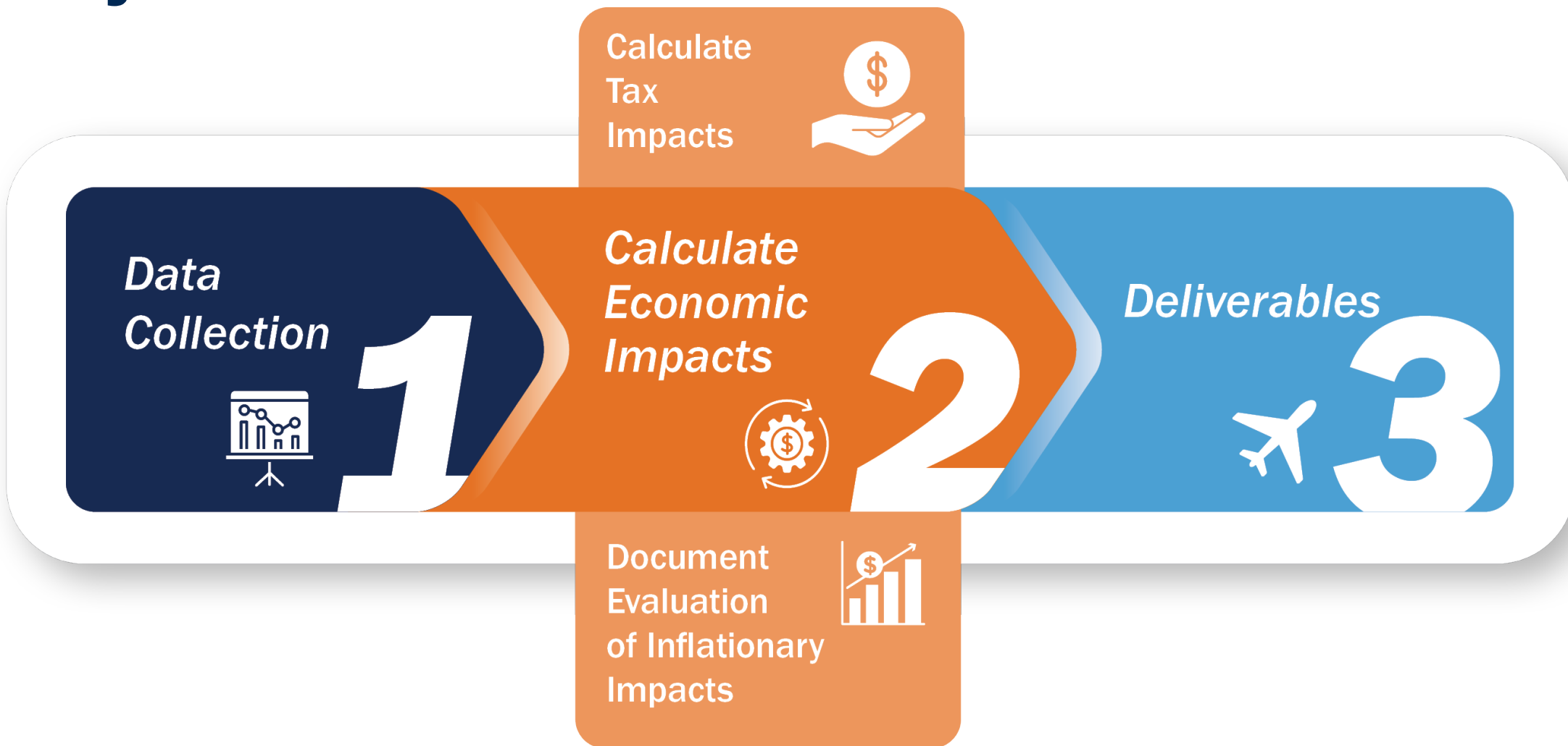


[Submit Photos](#)

VIRGINIA AIRPORT SYSTEM ECONOMIC IMPACT STUDY

[Click here to access the airport manager introduction webinar recording!](#)

Project Process

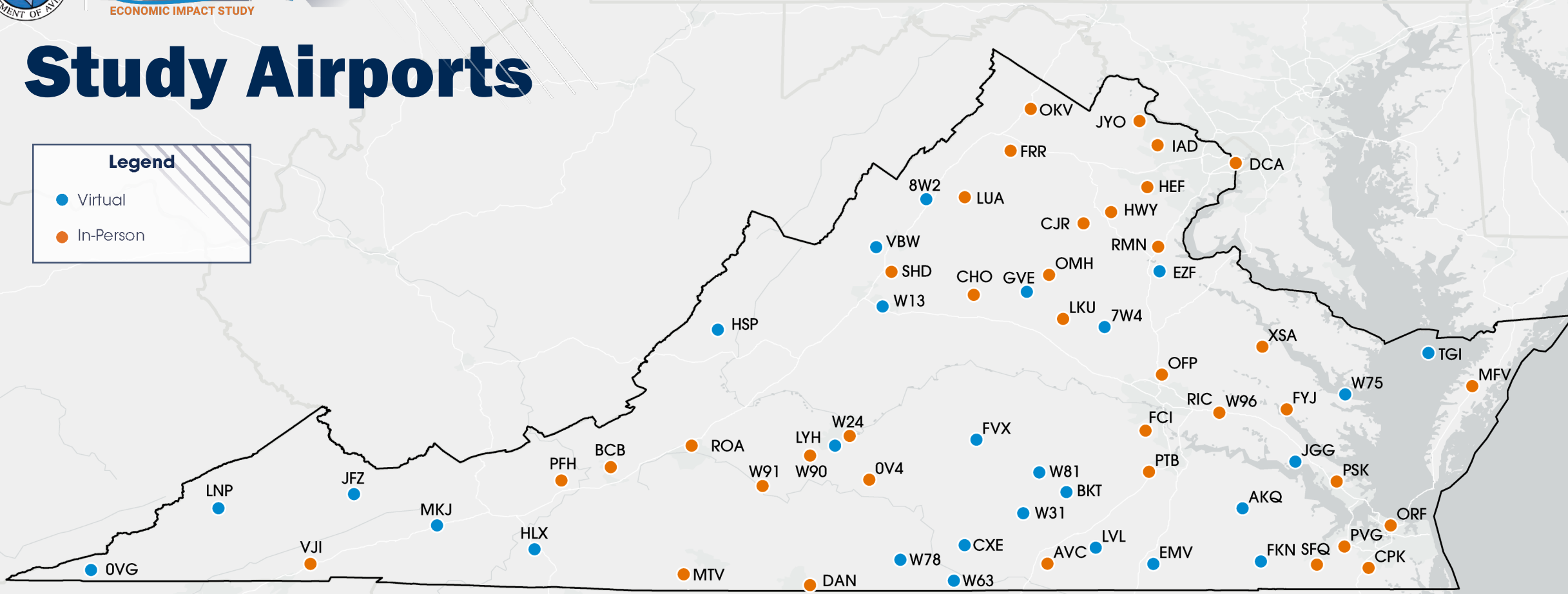




Study Airports

Legend

- Virtual
- In-Person



Surveys





Preliminary Findings



Airport Manager
Surveys Received: **59**



Number of
Airport Tenants: **291**

Number of Full & Part Time
Tenant Employees: **6,700**



Commercial Passenger
Surveys Collected: **2,257**

Commercial Passenger
Visitors Surveyed: **4,158**



General Aviation Passenger Surveys
Collected: **73**

General Aviation Passengers
Surveyed: **206**



WE NEED YOUR INPUT!



Airport intro webinar in December 2024



Data collected during site visits through June 2025



VAOC Spring Conference & Data Request Emails in May 2025



Confirm your airport/tenant data by May 31, 2025

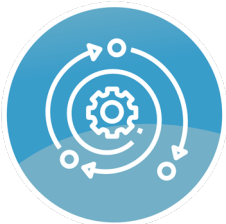
IMPLAN



Based on Employee Headcount



Economic Modeling Software



Generates Direct, Multiplier, and Total Impacts



FAA-Approved





Planning for Record Inflation

 **JOBS**

 **WAGES**

 **ECONOMIC
ACTIVITY**

2018 Value	2018 Value (In 2024 Dollars)	Change in Value	Change (%)
146,660	-	-	-
\$7.70B	\$9.58B	+\$1.88B	+24.4%
\$22.90B	\$28.49B	+\$5.59B	+24.4%

Anticipated Deliverables



**Technical
Report**



**Statewide Executive
Summary Brochure**



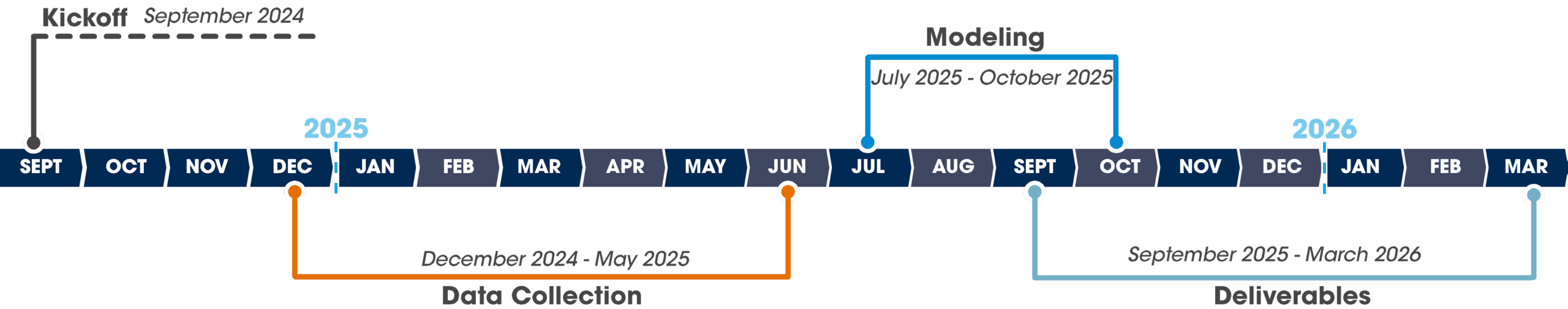
**Airport Training
Webinar**

Schedule & Next Steps





Goal Schedule



Next Steps



**Confirm Airport/
Tenant Data**



**Calibrate
Economic Model**



**Calculate
Impacts**

Thank You!

